

Microtransit Rules

Travel can occur zone to zone and within the same zone

Travel can occur between a transfer point and a zone of the same color

Travel cannot occur between transfer points

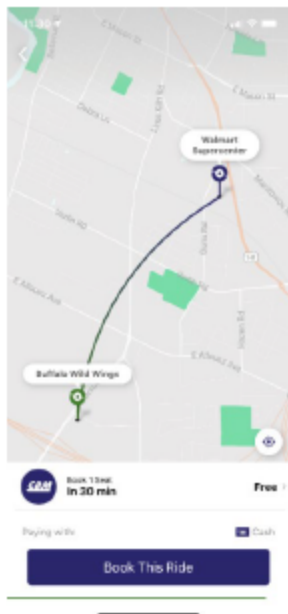
Zone 1 utilizes transfer point at Green Bay Plaza

Zone 2 utilizes transfer point at Bay Park Square

Zone 3 utilizes transfer point at Bay Park Square or Allouez Transfer Point

Zone 4 utilizes transfer point at Walmart East

Booking a Ride



1. **Create an Account.** Download the GBM On Demand app from the App Store or Google Play Store and follow the simple signup steps to create an account or call 920-448-3185 to set up an account.
2. **Confirm your location and set destination.** Choose the pick-up option that works best for you. You may travel from zone to zone or within the same colored zone. Each zone has a corresponding transfer point should you need to connect with the fixed route system. On weeknights (8:45 pm – 10:45 pm), you may travel within any zone.
3. **Click Book This Ride** to confirm your ride. All vehicles are ADA accessible. If you need an ADA accessible ride, select that feature in your app or tell customer service when setting up an account on the phone.

General Information About Booking a Ride

If you do not have a smartphone, you may call 920-448-3185 to schedule a ride. Rides may also be scheduled using phones available on fixed route buses.

You may pay by cash, credit card, or showing your valid bus pass to the driver. Fares for microtransit are the same as the fixed route bus service.

Contact Information

Email: support-gbm@ridewithvia.com
Phone: (920) 448-3185 (Press Option 2)

Download and Ride



Download on the App Store



GET IT ON Google Play